



# AMANDA TORRES

## INSTRUTORA TUPI

SUPPORT A  
CHAMPIONS  
JOURNEY TO  
BRAZIL

Event: CWC Capoeira  
Warriors Challenge  
Location: Recife, Brazil  
Date: September 13-14, 2025



AXÉ CAPOEIRA VANCOUVER



SEPTEMBER 2025

# ABOUT AMANDA



## INSTRUTORA TUPI

Amanda Torres, known as Instrutora Tupi, has trained in Capoeira for over 15 years under Mestrando Ossoduro and Mestre Barraozinho, as part of the world-renowned Grupo Axe Capoeira led by Mestre Barrão. She is a two-time champion, winning the 2018 Women's World Championship in Brazil and the 2022 Peru Open Championship, and is a dedicated instructor teaching across three locations in Metro Vancouver.

Amanda will be competing at the CWC Capoeira Warriors Challenge, taking place in Recife, Brazil, on September 13–14, 2025. Organized by Mestre Barrão, one of Capoeira's living legends, this prestigious event will bring together top international athletes. Amanda will compete for the Women's Main Card—her first opportunity to claim a Capoeira championship belt and an important milestone in her athletic career and community leadership.





# SPONSORSHIP OPPORTUNITIES

Your support will offer significant exposure:

- Social Media Mentions and Tags through Axe Capoeira Official's 17K followers
- Sponsor Acknowledgment in stories on Axé Capoeira Official Instagram
- Logo Placement on gear or event shirts
- Thank-You Video Post-Event on Axe Vancouver Instagram
- Opportunity for Community Collaborations after the event

## **BRONZE SPONSOR— \$250+**

Sponsors at this level will receive a thank-you shoutout on @axeancouver Instagram, acknowledging their support to the community and event.

## **SILVER SPONSOR— \$500+**

Sponsors at this level will receive an Instagram story on @axe\_capoeira\_official featuring their support leading up to and during the event.

## **GOLD SPONSOR— \$1000+**

Sponsors at this level will receive maximum exposure, including logo placement on competition gear, an Instagram Story feature on @axe\_capoeira\_official, @axeancouver, and a personalized thank-you video post-event on @axeancouver

## **CUSTOM SPONSOR — IN-KIND SPONSORSHIP (E.G., FLIGHT OR GEAR CONTRIBUTIONS)**

Custom sponsors will receive a tailored exposure package with maximum visibility both leading up to and after the event, with personalized acknowledgments based on their contribution.



# AUDIENCE, REACH & BUDGET

## BUDGET OVERVIEW

- Flight: \$1,500
- Accommodation & Food: \$500
- Rental/Income Support: \$1,500
- Total: ~\$3,500 CAD

- **SOCIAL MEDIA REACH:**  
17,000+ followers through  
@axe\_capoeira\_official
- **NEWSLETTER REACH:** 150–200  
members via Axe Capoeira  
Vancouver
- **COMMUNITY PRESENCE:**  
Teaching in three active locations  
in Metro Vancouver
- **LOCAL VISIBILITY:** Featured via  
@axe\_capoeira\_official and  
@axevancouver
- **DEMOGRAPHIC:** Youth and  
adults passionate about  
Capoeira, fitness, culture, and  
community leadership





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# THANK YOU



Let's Partner!

Empower a Local Athlete. Make a Global Impact.

Partner with Amanda Torres and Axé Capoeira as she represents Canada and the global Capoeira community at the Capoeira Warriors Challenge in Recife, Brazil. Your support helps celebrate excellence, culture, and community leadership on the world stage.

## FACEBOOK

[www.facebook.com/axevancouver](http://www.facebook.com/axevancouver)

## INSTAGRAM

@axe\_capoeira\_official @axevancouver

## WEBSITE

[www.axecapoeira.com](http://www.axecapoeira.com)

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